



# 2025 PARTNERSHIP OPPORTUNITIES



# Your Funding at Work

Thanks to corporate partnership, our organization can support people living with ALS and their families all across the state of Oregon and SW Washington.



**331**

**Home visits** for people living with ALS



**173**

People with ALS provided **communication and technology assistance**



**5,523**

**SUPPORT COMMUNICATIONS**

**via Email, Phone, and Online** for people with ALS, caregivers, and family members

**MEDICAL EQUIPMENT**



**523**

Pieces of **Medical Equipment Provided**

**FINANCIAL ASSISTANCE**



**\$100,000**

Total Funds **Awarded**

**ALS CLINICS**



**730**

ALS **Clinic Visits**

**SUPPORT GROUPS**



**186**

Total **Support Group Meetings**

# SKI ALS EVENT

MARCH 8, 2025

Sponsor Benefit	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,500	Quartz \$2,000
Recognition on event website.	Logo + Link	Logo + Link	Logo + Link	Logo	Logo
Registration fees waived for skiers*	25	20	15	10	5
Recognition on ALS Northwest's social media.	Personal Story	Dedicated Post	Dedicated Post	Group Post	Group Post
Media packet and marketing materials for you to distribute to show your support for the event.	✓	✓	✓	✓	✓
Recognition in e-communications to participants, donors, and volunteers. (14,000 unique constituents)	Logo + Link + Story	Link	Link	Link	Link
Opportunity to host an information booth or table at the event.	✓	✓			
Opportunity to display banner at event.	✓	✓	✓	✓	✓
Recognition on all printed materials. (7,500+ prints)	Logo	Logo	Logo	Logo	
Registration fees waived for non-riding guests.	15	10	5	2	1
Recognition in pre-event press release and media opportunities.	Name	Name			
Logo recognition on skier bibs.	✓				
Opportunity to speak at post-event celebration.	✓				
Verbal recognition at event.	✓	✓	✓	✓	✓
Professional photo of your company at the event.	✓	✓	✓	✓	✓
Customizable opportunities are available to best fulfill your company's mission.	✓	✓	✓	✓	✓

\* We still ask that our \$150 fundraising minimum, per skier, be met for those sponsoring at the Bronze level or above

# SIX WALK ALS EVENTS

SIX REGIONAL WALKS TAKE PLACE APRIL – JUNE, 2025

Sponsor Benefits	Southern Oregon Partner: \$500 April 26, 2025
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in our Event App	Logo
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓

Sponsor Benefits	Central Oregon Partner: \$500 April 27, 2025
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in our Event App	Logo
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓

# WALK ALS EVENTS CONT.

Sponsor Benefits	State Capitol Partner: \$500 May 3, 2025
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓

Sponsor Benefits	Willamette Valley Partner: \$500 May 4, 2025
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓

# WALK ALS EVENTS CONT.

Sponsor Benefits	SW Washington Partner: \$750 May 18, 2025
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓

Sponsor Benefits	Portland Partner: \$1,000 June 1, 2025
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓



# WALK ALS EVENTS CONT.

Sponsor Benefits	Region Wide Partner \$5,000 Six Dates - April - June
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✓
Opportunity to host a promotional booth at the event.	✓
VIP support with corporate team.	✓

# BEERS & GEARS RIDE ALS EVENTS

JULY 12, 2025

Sponsor Benefit	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Recognition on event website.	Logo + Link	Logo + Link	Logo + Link	Logo
Registration fees waived for riders.	25	20	15	10
Recognition on ALS Northwest social media.	Personal Story	Dedicated Post	Dedicated Post	Group Post
Media packet and marketing materials for you to distribute to show your support for the event.	✓	✓	✓	✓
Recognition in e-communications to participants, donors, and volunteers. (14,000 unique constituents)	Logo + Link + Story	Link	Link	Link
Opportunity to host an information booth or table at the event.	✓	✓	✓	✓
Opportunity to display banner at event.	✓	✓	✓	✓
Recognition on all printed materials. (7,500+ prints)	Logo	Logo	Logo	Logo
Registration fees waived for non-riding guests.	15	10	5	
Recognition on participant apparel.	Logo	Logo		
Recognition in pre-event press release and media opportunities.	Name	Name		
Logo recognition on rider bibs.	✓			
Opportunity to speak at post-event celebration.	✓			
Verbal recognition at event.	✓	✓	✓	✓
Sign at the start/finish line.	✓	✓	✓	✓
Professional photo of your company at the event.	✓	✓	✓	✓
Day of social media thank you.	✓	✓	✓	✓
Customizable opportunities are available to best fulfill your company's mission.	✓	✓	✓	✓



# DRIVE FORE ALS EVENT

SEPTEMBER 7, 2025

Sponsor Benefits	Partner \$1,700 September 7, 2025
Recognition on event website.	Logo + Link
Recognition in prospective participant, current participant, and volunteer email communications for the event.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Verbal recognition at the event.	Verbal
Recognition on the venue's electronic signage.	Logo
Recognition on Food and Beverage Tables	Logo
Recognition on all printed materials.	✓
Opportunity to host a golf bay for up to 6 people at the event	✓

# GALA AUCTION

OCTOBER 4, 2025

Sponsor Benefit	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Quartz \$1,000
Table(s) at the event.	2 tables of 10	1 table of 10	1 table of 10	Table of 10	
Ad in the gala program.	Full Page	Half Page	Quarter Page	Logo	Quarter Page
Donor of Gala Package	✓	✓	✓	✓	✓
Support acknowledged on the screens at the event.	✓	✓	✓	✓	✓
Support acknowledged verbally at the event.	✓	✓	✓	✓	✓
Logo recognition on gala programs.	✓	✓	✓	✓	✓
Professional photo of your company at the event.	✓	✓	✓	✓	
Your support acknowledged on ALS Northwest's social media.	Logo	Logo	✓	✓	✓
Recognition in pre-event press release and media opportunities.	✓	✓			

# YOUTH & FAMILY DAYS

AUGUST - SEPTEMBER, 2025

## \$1,000 PARTNERSHIP OPPORTUNITY

Our Youth and Family Day Program provides educational support and community-building opportunities to the family members and Youth impacted by ALS.

We hold four different Youth and Family Days throughout the region each year. The events are held at parks, museums, or like venues, to allow both the Person living with ALS and the youth in their lives the opportunity to meet and connect in a fun and supportive environment.

Our partner, The Dougy Center (nonprofit organization in Portland, OR) provides grief support to youth and families, provides materials and volunteers support for our family day events.

These events enrich the opportunity for ongoing learning and support to participants. Lunch and beverages are provided at each event.

Sponsor Benefits	April & October, 2024
Recognition all marketing materials for all 4 locations: Portland Metro, Willamette Valley, Southern Oregon, and Central Oregon.	Logo
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

# CAREGIVER APPRECIATION

NOVEMBER, 2025

## \$1,000 PARTNERSHIP OPPORTUNITY

ALS Northwest recognizes the rewarding and difficult work that caregivers experience while supporting a Person living with ALS. This is a diagnosis that doesn't just impact the person who received the diagnosis but the entire family system.

Our organization offers various ways to recognize and appreciate the often-unseen parts of caregiving throughout the month of November (National Caregiver Appreciation Month). Our organization sends personalized cards out to all caregivers through Oregon and SW Washington, including a note of appreciation, and a coffee gift card.

Throughout November we offer self-care activities, treats, and moments of awareness and appreciation at our monthly caregiver support groups. In addition to appreciation events, we host a monthly virtual support group meeting that is open to People living throughout Oregon and SW Washington to share the unique needs that come up for care partners and provide space for caregivers to share their experiences.

Sponsor Benefits	April & October, 2024
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

# CAREGIVER BOOTCAMP

APRIL & OCTOBER 2025

## \$2,500 PARTNERSHIP OPPORTUNITY

Caregiver Bootcamp: Caregiver bootcamp is a program that is offered in April and October. The bootcamp is an opportunity for family caregivers, at any point during their ALS journey, to ask questions, learn information, and talk to experts.

The 'bootcamp' includes virtual video training,

Q&A sessions with ALS specialists, and peer-to-peer conversations designed to help family caregivers proactively manage the care of their loved one living with ALS. We know caregivers are busy, so participants receive educational materials to review on their own time each morning during Bootcamp week.

These training sessions allow caregivers to learn from other ALS caregivers who often have years of lived experience. Family caregivers learn the practical skills they need to safely operate unfamiliar tools and equipment such as Ambu Bags, patient lifts, and feeding tubes. At the same time, they receive the resources they need to practice self-care, cope with burnout, and explore in-home and respite care options. Some examples of Bootcamp daily topics include: Pulmonology and Respiratory Health, Speech and Communication, Occupational Therapy, Physical Therapy, and Nursing and Nutrition.

There are evening virtual Q&A sessions with ALS Care Specialists to answer questions and time for discussions with other caregivers to build supportive relationships and learn from one another's experience.

Sponsor Benefits	April & October, 2024
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

# EDUCATIONAL WEBINARS

JANUARY – DECEMBER 2025

## \$2,000 PARTNERSHIP OPPORTUNITY

Our organization offers opportunities to learn from experts on topics related to living well with ALS every other month. In 2024 our educational calls will take place virtually and are available to People living with ALS, family members, friends, and others interested in learning more every other month.

Educational calls into 2024 will focus on topics ranging from Nutrition and ALS, Emergency Planning, Mental Health, Caregiver Support, Legal and Financial Planning, and more.

Sponsor Benefits	January - December, 2025
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

# RESEARCH SYMPOSIUM

OCTOBER 18, 2025

## \$2,500 PARTNERSHIP OPPORTUNITY

Join us this year for our ALS Research Symposium! We invite you to learn about the latest in ALS research from the comfort of your own home by tuning in to live virtual presentations from local esteemed ALS researchers and clinicians. Presentations will be streamed live through Facebook, and in person for ALS community members in the Portland area. The session will be concluded with a live panel presentation made up of local ALS experts reflecting on the week's presentations as well as new and exciting developments in the field.

Sponsor Benefits	October 18, 2025
Recognition on website	Logo + Link
Recognition on social media. (14,000 person audience)	Logo
Recognition on all print materials	Logo
Recognition during event as a partner.	Verbal
Recognition and logo recognition on live-streamed events	Logo
Opportunity to host a booth at the in-person event	✓