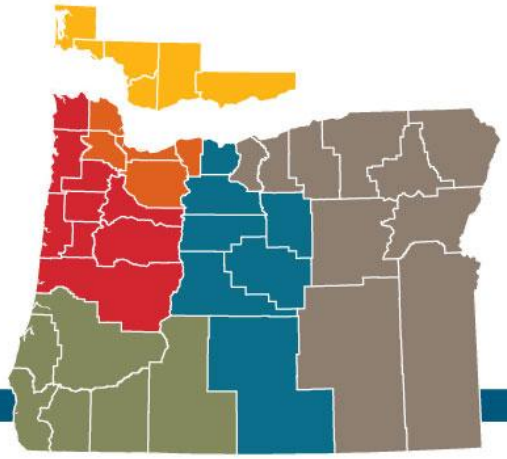
ALS Northwest

2026 PARTNERSHIP OPPORTUNITIES

Your Funding at Work



Thanks to corporate partnership, our organization can support people living with ALS and their families all across the state of Oregon and SW Washington.

331
HOME VISITS
for people living with ALS

1,091
VOLUNTEER HOURS
Over 300% growth from previous years

226
SUPPORT GROUPS
Provided for people living with ALS and their families to discuss their experience with others in their local community.

615
PEOPLE LIVING WITH ALS SERVED

393
MEDICAL EQUIPMENT LOANS
Helping people living with ALS maintain independence.

641
ALS CLINIC VISITS
Completed with a Care Services Coordinator alongside multiple specialists.

$115,478
FUNDS AWARDED
Helping people living with ALS cover medical and living expenses.

WINE, DINE & UNWIND

SATURDAY, FEB 28, 2026

Wine, Dine & Unwind is an elegant and joyful evening that invites guests to slow down, savor great food and wine, and dance the night away—all in support of people living with ALS and their families. This memorable dinner event blends connection, celebration, and purpose, bringing our community together to make a meaningful impact. Proceeds support ALS Northwest's vital care services, equipment, and programs, while also advancing hope for effective treatments and a cure. Raise a glass, enjoy the music, and unwind for a truly great cause.

Sponsor Benefit	Grand Reserve $5,000	Estate Seller $3,000	Vineyard $2,000
Table(s) at the event.	2 tables of 8	1 table of 8	1 table of 8
Support acknowledged on the screens at the event.	✔	✔	✔
Support acknowledged verbally at the event.	✔	✔	✔
Logo recognition on table signage at the event.	✔	✔	✔
Logo recognition on Signage at the event.	✔	✔	✔
Professional photo of your company at the event.	✔	✔	✔
Your support acknowledged on ALS Northwest's social media.	Logo	Logo	✔
Two Extra Bottles of Wine for Table(s)	✔		

SKI ALS NORTHWEST

SKI ALS EVENT

MARCH 7, 2026

The ALS Northwest Ski Event is an inspiring day on the mountain that celebrates inclusion, resilience, and the power of community. Featuring adaptive skiing for those living with ALS, this event welcomes participants of all abilities to take part in a fun, high-energy experience for a great cause. Proceeds support ALS Northwest's essential care services, equipment, and programs for people living with ALS and their families, while also advancing research toward effective treatments and a cure. Whether you're skiing, riding, or cheering from the lodge, every run helps move us closer to a world without ALS.

Sponsor Benefit	Platinum $10,000	Gold $5,000	Silver $3,000	Bronze $2,500	Quartz $2,000
Recognition on event website.	Logo + Link	Logo + Link	Logo + Link	Logo	Logo
Registration fees waived for skiers*	25	20	15	10	5
Registration fees waived for non-riding guests.	15	10	5	2	1
Recognition on ALS Northwest's social media.	Personal Story	Dedicated Post	Dedicated Post	Group Post	Group Post
Recognition in e-communications to participants, donors, and volunteers. (14,000 unique constituents)	Logo + Link + Story	Link	Link	Link	Link
Opportunity to host an information booth or table at the event.	✔	✔			
Opportunity to display banner at event.	✔	✔	✔	✔	✔
Recognition on all printed materials.	Logo	Logo	Logo	Logo	Logo
Recognition in pre-event press release and media opportunities.	Name	Name			
Logo recognition on skier bibs.	✔				
Opportunity to speak at post-event celebration.	✔				
Verbal recognition at event.	✔	✔	✔	✔	✔
Customizable opportunities are available to best fulfill your company's mission.	✔	✔	✔	✔	✔

* We still ask that our $150 fundraising minimum, per skier, be met for those sponsoring at the Bronze level or above

Walk ALS Northwest

SIX WALK ALS EVENTS

SIX REGIONAL WALKS TAKE PLACE APRIL – MAY, 2026

The ALS Northwest Walk Events bring our community together to walk, roll, and stroll in support of people living with ALS and the families who love them. These joyful, family-friendly events are about more than miles—they're about connection, remembrance, and hope. Funds raised through our Walks directly support vital care services, equipment, and programs that help individuals and families navigate the challenges of ALS, while also fueling progress toward treatments and a cure. Whether you participate in honor, in memory, or in solidarity, every step, roll, and stroll makes a meaningful difference.

Sponsor Benefits	Southern Oregon Partner: $500 April 25, 2026
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in our Event App	Logo
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔

Sponsor Benefits	Central Oregon Partner: $500 April 26, 2026
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in our Event App	Logo
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔

Walk ALS Northwest

WALK ALS EVENTS CONT.

Sponsor Benefits	State Capitol Partner: $500 May 2, 2026
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔

Sponsor Benefits	Willamette Valley Partner: $500 May 3, 2026
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔

Walk ALS Northwest

WALK ALS EVENTS CONT.

Sponsor Benefits	SW Washington Partner: $750 May 17, 2026
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔

Sponsor Benefits	Portland Partner: $1,000 May 30, 2026
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔

Walk ALS Northwest

WALK ALS EVENTS CONT.

Sponsor Benefits	Region Wide Partner $5,000 Six Dates - April - May
Recognition on the event website.	Logo + Link
Recognition on Walk t-shirt. (March 1 deadline for print)	Logo
Recognition in past participant, prospective participant, current participant, and volunteer email communications for region.	Logo
Recognition on ALS Northwest social media. (14,000 person audience)	Logo
Recognition during opening ceremony as local partner.	Verbal
Recognition in local advertising, as available within the region.	✔
Opportunity to host a promotional booth at the event.	✔
VIP support with corporate team.	✔

BEERS & GEARS

BEERS & GEARS
RIDE ALS EVENTS

JULY 18, 2026

Beers & Gears is a high-spirited cycling event that brings riders together for a great ride and an even better cause. With five routes to choose from, there's something for everyone—from avid cyclists looking for a challenge to casual, family-friendly riders out for a fun day together. After the ride, participants gather to celebrate with cold beer, good company, and a shared sense of purpose. Funds raised support ALS Northwest's vital care services, equipment, and programs for people living with ALS and their families, while helping advance hope for effective treatments and a cure. Pedal, toast, and make a real impact—because every mile matters.

Sponsor Benefit	Platinum $10,000	Gold $5,000	Silver $2,500	Bronze $1,500
Recognition on event website.	Logo + Link	Logo + Link	Logo + Link	Logo
Registration fees waived for riders. *	25	20	15	10
Recognition on ALS Northwest social media.	Personal Story	Dedicated Post	Dedicated Post	Group Post
Media packet and marketing materials for you to distribute to show your support for the event.	✔	✔	✔	✔
Recognition in e-communications to participants, donors, and volunteers. (14,000 unique constituents)	Logo + Link + Story	Link	Link	Link
Opportunity to host an information booth or table at the event.	✔	✔	✔	✔
Opportunity to display banner at event.	✔	✔	✔	✔
Registration fees waived for non-riding guests.	15	10	5	
Recognition on participant apparel.	Logo	Logo	Logo	
Logo recognition on rider bibs.	✔	✔		
Verbal recognition at event.	✔	✔	✔	✔
Sign at the start/finish line.	✔	✔	✔	✔
Customizable opportunities are available to best fulfill your company's mission.	✔	✔	✔	✔

* We still ask that our $150 fundraising minimum, per rider, be met for those sponsoring at the Bronze level or above

Family Day

FAMILY DAY

AUGUST - SEPTEMBER, 2026

$1,000 PARTNERSHIP OPPORTUNITY

Our Youth and Family Day Program provides educational support and community-building opportunities to the family members and Youth impacted by ALS.

We hold four different Youth and Family Days throughout the region each year. The events are held at parks, museums, or like venues, to allow both the Person living with ALS and the youth in their lives the opportunity to meet and connect in a fun and supportive environment.

Our partner, The Dougy Center (nonprofit organization in Portland, OR) provides grief support to youth and families, provides materials and volunteers support for our family day events.

These events enrich the opportunity for ongoing learning and support to participants.

Sponsor Benefits	April & October, 2024
Recognition all marketing materials for all 4 locations: Portland Metro, Willamette Valley, Southern Oregon, and Central Oregon.	Logo
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

ALS Gala

GALA AUCTION

OCTOBER 10, 2026

The ALS Northwest Gala is an evening of great food, meaningful connection, and inspired giving in support of people living with ALS and their families. This special dinner event features exciting silent and live auctions, uplifting stories, and plenty of moments to celebrate the power of community.

Proceeds from the Gala directly support ALS Northwest's compassionate care services, critical equipment, and programs that help families navigate life with ALS—while also advancing hope for effective treatments and a cure. Join us for a memorable night of fun, generosity, and impact, all for a truly great cause.

Sponsor Benefit	Platinum $10,000	Gold $5,000	Silver $3,000	Bronze $2,000	Quartz $1,000
Table(s) at the event.	2 tables of 10	1 table of 10	1 table of 10	Table of 10	
Ad in the gala program.	Full Page	Half Page	Quarter Page	Logo	Quarter Page
Donor of Gala Package	✔	✔	✔	✔	✔
Support acknowledged on the screens at the event.	✔	✔	✔	✔	✔
Support acknowledged verbally at the event.	✔	✔	✔	✔	✔
Logo recognition on gala programs.	✔	✔	✔	✔	✔
Your support acknowledged on ALS Northwest's social media.	Logo	Logo	✔	✔	✔

CAREGIVER APPRECIATION

NOVEMBER, 2026

$1,000 PARTNERSHIP OPPORTUNITY

ALS Northwest recognizes the rewarding and difficult work that caregivers experience while supporting a Person living with ALS. This is a diagnosis that doesn't just impact the person who received the diagnosis but the entire family system.

Our organization offers various ways to recognize and appreciate the often-unseen parts of caregiving throughout the month of November (National Caregiver Appreciation Month). Our organization sends personalized cards out to all caregivers through Oregon and SW Washington, including a note of appreciation, and a coffee gift card.

Throughout November we offer self-care activities, treats, and moments of awareness and appreciation at our monthly caregiver support groups. In addition to appreciation events, we host a monthly virtual support group meeting that is open to People living throughout Oregon and SW Washington to share the unique needs that come up for care partners and provide space for caregivers to share their experiences.

Sponsor Benefits	April & October, 2024
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

CAREGIVING 101

SPRING AND FALL, 2026

$2,500 PARTNERSHIP OPPORTUNITY

Caregiver 101 is a program that is offered in April and October. The bootcamp is an opportunity for family caregivers, at any point during their ALS journey, to ask questions, learn information, and talk to experts. The 'bootcamp' includes virtual video training,

Q&A sessions with ALS specialists, and peer-to-peer conversations designed to help family caregivers proactively manage the care of their loved one living with ALS. We know caregivers are busy, so participants receive educational materials to review on their own time each morning during Bootcamp week.

These training sessions allow caregivers to learn from other ALS caregivers who often have years of lived experience. Family caregivers learn the practical skills they need to safely operate unfamiliar tools and equipment such as Ambu Bags, patient lifts, and feeding tubes. At the same time, they receive the resources they need to practice self-care, cope with burnout, and explore in-home and respite care options. Some examples of Caregiver 101 daily topics include: Pulmonology and Respiratory Health, Speech and Communication, Occupational Therapy, Physical Therapy, and Nursing and Nutrition.

There are evening virtual Q&A sessions with ALS Care Specialists to answer questions and time for discussions with other caregivers to build supportive relationships and learn from one another's experience.

Sponsor Benefits	April & October, 2024
Recognition on website	Logo + Link
Recognition in email communications	Logo
Recognition on social media. (14,000 person audience)	Logo
Recognition during event as a partner.	Verbal

ALS Research Symposium

RESEARCH SYMPOSIUM

OCTOBER 24, 2026

$2,500 PARTNERSHIP OPPORTUNITY

The ALS Research Symposium is an educational event highlighting the latest advances in ALS research and clinical care. The Symposium features live virtual presentations from respected local ALS researchers and clinicians, streamed via Facebook to reach a broad regional audience, with limited in-person attendance for ALS community members in the Portland area. The program culminates in a live panel discussion with local ALS experts who reflect on key insights from the presentations and share emerging and promising developments in the field. This event plays a vital role in connecting the ALS community with current research, fostering collaboration, and advancing hope for improved treatments and a cure.

Sponsor Benefits	October 18, 2025
Recognition on website	Logo + Link
Recognition on social media. (14,000 person audience)	Logo
Recognition on all print materials	Logo
Recognition during event as a partner.	Verbal
Recognition and logo recognition on live-streamed events	Logo
Opportunity to host a booth at the in-person event	✔